

19 May 2014

CWC appoints new Director of Communications and Culture

Cable & Wireless Communications (CWC) today announces the appointment of Grace Silvera as Director of Communications and Culture.

Ms. Silvera will join CWC in June and will be based in the Company's Miami office. She will report to CWC Chief Executive Phil Bentley.

She will be responsible for all Group communications, both internal and external, as well as digital communications. She will also take responsibility for leading the Group's new culture programme, which is charged with empowering CWC's colleague base to better serve its customers.

Ms. Silvera was previously the Regional Vice President, Marketing and Corporate Communications for CWC's LIME business, based in Jamaica. She has also worked for Diageo (Red Stripe) and for the Jamaican Government as the Executive Director of the Jamaican Cultural Development Commission.

She will replace Lachlan Johnston, the Group's Director of Brand and Communications for the past five years. Mr Johnston is stepping down from his role after deciding not to relocate to Miami, where the Communications function will now be based.

Phil Bentley, CWC Chief Executive commented:

"I'm delighted that Grace is joining us and will be a part of taking this business forward. Grace will be our key external spokesperson and her experience and knowledge of the Caribbean and Latin America marketplace will be invaluable. She will also be responsible for developing a new culture within our business – a culture that is focused on delivering for the customer. I would also like to extend my thanks to Lachlan and wish him every success in his next role."

About Cable & Wireless Communications

Cable & Wireless Communications is a full-service communications business. We operate leading communications businesses offering mobile, broadband and domestic and international fixed line services in most of our markets as well as pay TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers - consumers, businesses, governments - with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit www.cwc.com.

Contacts:

Cable & Wireless Communications

Media

Lachlan Johnston

+44(0) 20 7315 4006 / +44 (0) 7800 021 405

Steve Smith

+44(0) 20 7315 4070/ +44 (0) 7785 778 375